



FOR SPONSORS, DONORS, AND MEDIA

September , 2016

WORDS OF THANKS FROM OUR HEROES

I would like to personally thank Richard, Theresa and Veteran Tickets Foundation general Hero's Wish Fund on behalf of my family. It was a great experience which would not have been possible without your generosity. It was the perfect vacation to transition from my son leaving to college, my middle daughter starting high school and my youngest daughter starting kindergarten. This will be a moment in time my entire family will look back on and reflect as our lives go in different directions. Thank you all from the bottom of our hearts.



United States Air Force
Currently Serving

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Live Nation Thanks Military For Their Service And Becomes 2016 Top Donor To The Veteran Tickets Foundation

Live Nation has donated more than 96,000 tickets year to date to the Veteran Tickets Foundation (Vet Tix), making Live Nation the organization's top donor of 2016. Vet Tix is a national nonprofit...

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Plugged In: Michael Focareto, Veteran Tickets Foundation CEO Featured In Sports Business Journal

We are happy to announce that Michael Focareto, CEO and founder of Veteran Tickets Foundation, was featured on the front page of the *Sports Business Journal*.

With more than 2.3 million tickets given away since the group's start in 2008, Focareto points to an occasion

when someone didn't get tickets as a reason why the group came into being. [Read More](#)



Task And Purpose: Sharing Monthly Articles On Major Events From Vet Tix

Late August issue: Early September, including Labor Day weekend, is a great chance to spend time with your family and get out in your community while the weather is perfect and summer is wrapping up. The nonprofit Veteran Tickets Foundation, or Vet Tix, is currently distributing tickets for just some of the hundreds of events available at VetTix.org. Every event included on this list has at least 100 donated tickets available for our veteran and military members.

[Read More](#)

Get Involved

As the holiday season approaches - giving event tickets to service members is an expression of appreciation and acknowledgement. It's an enduring symbol that we

honor the service of our troops now and long after they have completed their tour of duty.

Attached is our first holiday PSA which we hope will be shared by publications to their readers.



See the difference an event can make by reading any of our thousands of [testimonials](#).

Thank you for your kindness and consideration,

Al Maag

Chief Marketing Officer
Veteran Tickets Foundation



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