



FOR SPONSORS, DONORS, AND MEDIA

February 2016

Words of Thanks From Our Heroes

Thank you vettix and the donors who made my dream come true. My wife and I are very grateful and will never forget this experience.

Attended the Carolina Panthers -
NFL Game

SGT Darren Bertram
United States Army
Currently Serving



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American Outlaws and Their GoFundMe.com Project

Last October American Outlaws raised about \$35,000 through their GoFundMe.com project for Veteran Tickets Foundation (Vet Tix). Vet Tix was able to then purchase 466 tickets, for the USA vs. Mexico Cup Qualifier in Los Angeles. During the lottery period for this event we received over 3,500 tickets requested for this match.

In addition to the soccer tickets, American Outlaws also offered a bonus to our attending veterans; as long as our Vet Tixers were wearing Red, White & Blue they would be allowed complimentary entrance into the pre-match party known as the "FanHQ."

The American Outlaws Tailgate also took place at FanHQ, where they handed out limited edition scarves to the first 100 Vet Tix attendees wearing Red, White and Blue. See photo attached of scarf.



Vet Tix Distributes 100,000 football tickets to Military Families across the United States in 2015

In partnership with the NCAA, NFL and Arena Football League the Veteran Tickets Foundation has provided nearly 100,000 tickets; which is 17% of the total of 560,000 tickets that Vet Tix provided this year to military members from all across the country.

"Veteran Tickets Foundation has been overwhelmed by the generosity of our football season ticket donors, team ticket donors and partner organizations including bowl games in 2015. The value of those tickets was approximately \$4.6 million. With their support our military, veterans and their families have been able to access more than 560,000 tickets to events in all 50 states. This is an increase of more than 100,000 tickets over last year," said Edward Rausch, Chief Operating Officer, chairman & founder of the Veteran Tickets Foundation.

These donations go a long way in providing our military veterans with great memories of our nation passion, peace of mind and entertainment that many don't get to experience. Our most recent online survey of more than 28,000 respondents backs this claim when it found that 79% of all members don't attend events because they cannot afford it, while 15% found that the comfort of being around other veterans in public at these events is the biggest reason for attending. In another survey it was noted a family of four spends approximately \$100 at a game on team items, parking and refreshments.

For more information please visit Veteran Tickets Foundation website and/or contact Tiffany Hoffman at thoffman@vettix.org

Make a Difference This 2016 Year!

This new year I urge you to give thanks to your local military community - ordinary people whose extraordinary deeds protected our freedoms - I urge you to honor their heroism by making a generous gift today in support of Veteran Tickets Foundation; a cause worthy of your support!

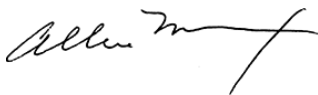
You can honor these heroes by a promotional piece or campaign that impacts Veteran Tickets Foundation. It can come in many forms, whether it's using our radio or video [PSA](#), or creating a custom program that fits your business. Join us in this great cause today! To see an example of what Notre Dame has done [click here](#).

Veteran Tickets Foundation (Vet Tix) provides FREE event tickets to family members of troops Killed In Action (K.I.A.), our Military and Veterans to sporting events, concerts, performing arts and family activities.

Giving free event tickets is an expression of appreciation, acknowledgement and an enduring symbol that we, as a nation, honor the service of our troops today and long after their tour of duty has passed. Helping our veterans attend events provides positive family and life experiences after their years of service to our country.

[Learn More](#)

Thank you for your sincere kindness and consideration,



Al Maag
Chief Marketing Officer
Veteran Tickets Foundation (Vet Tix)

Check out thousands of testimonials on our website at www.VetTix.org





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