



FOR SPONSORS, DONORS, AND MEDIA

August , 2016

WORDS OF THANKS FROM OUR HEROES

I can't tell you how much my family and I appreciated this time we had together at Disney World. It is so encouraging to know there are people out there but still love this country and are willing to support the troops. We are so blessed for each one of you but donated. That was so much family time we needed as a family and one of the best vacations we ever had.

United States Army
Severely Wounded Veteran



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VET TIX PARTNERSHIP WITH KISS MAKING HEADLINES ALL OVER THE COUNTRY

Our latest program for military members and veterans has been garnering a lot of attention and earning an overwhelmingly positive response from the media. As you may have heard, we are partnering with the rock band KISS and the U.S. Chamber of Commerce Foundation's Hiring Our Heroes program to give one National Guard or Military Reserve member in 30 different cities a chance to work as a roadie for a day.

As part of the program offerings, KISS is supplying VetTix.org with free tickets to give out to a few veterans in each community the band visits on tour. Veteran Tickets Foundation is also offering discounted tickets for each show to any other veterans, service members and their families who want to attend.

From Montana to Las Vegas and Arizona, the KISS "Roadie for a Day" experience is making headlines. Major media outlets sharing the opportunity include:

- Yahoo! Finance
- NBC affiliate in Montana
- [Military Times](#)
- CBS affiliate in Arizona
- Fox affiliate in Las Vegas
- [Navy veteran becomes KISS roadie](#)

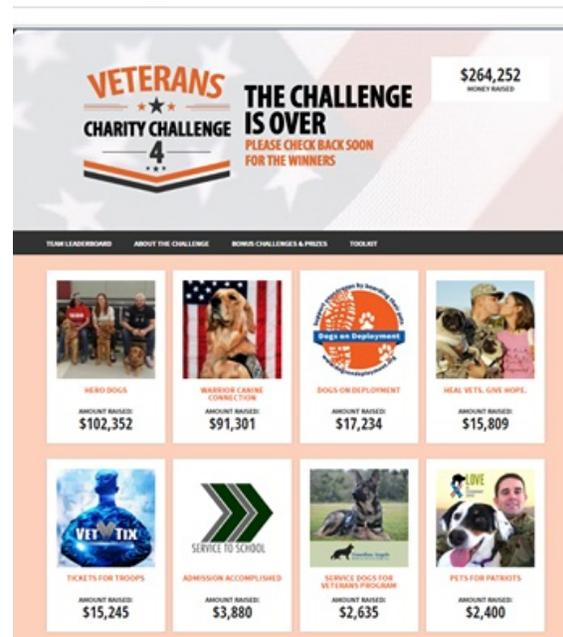
These are just a small sampling of the amazing publicity the partnership is getting as it engages veterans and service members across the country. We encourage you to spread the word yourself - and maybe one of your military or veteran friends will even get the job.

We are extremely proud and excited about this latest partnership with KISS, and delighted by how quickly the news of the program has spread.

VETERANS CHARITY CHALLENGE 4 ON CROWDRISE

We are happy to announce that we came in 5th place...thanks to all those that donated. With, Vet Tix being a 95% to programs charity... every single penny helps.

On May 26 Vet Tix joined the Veterans Charity Challenge 4, a fundraising competition on CrowdRise; the largest crowdfunding platform for good. Organizations benefitting America's heroes, such as veterans, military families, police, and firefighters competed to raise the most money with the top teams winning grand prize cash donations. Vet Tix joined the challenge on CrowdRise in hopes of raising money to support our Military Community and win the \$20,000 grand prize.



Learn more visit: <https://www.crowdrise.com/VeteransCharityChallenge4>

SCOUTCOMMSTO LEAD PUBLICITY EFFORT FOR VET TIX

The positive impact Vet Tix has on the military community continues to grow. We are dedicated to enriching the lives of our military members and veterans, and are constantly looking for new ways to expand our reach from coast to coast. Our latest partnership with ScoutComms will allow us to do just that - and make a notable difference in the lives of more service members and vets.

We couldn't ask for a more perfect promotional partner for Vet Tix than ScoutComms. It is the country's largest military-focused advocacy, communications and philanthropic strategy agency, and is dedicated to supporting the physical, economic and mental wellbeing of service members. By working together, Vet Tix and ScoutComms can increase awareness of our services and deliver valuable social opportunities for military families in every major region across the country.

[The full press release can be accessed online here.](#)

I am extremely excited about this new partnership and feel confident it will lead other organizations to join in and provide support for our cause. Here's to increasing our impact!

Al Maag



Chief Marketing Officer
Veteran Tickets Foundation

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